

# Now Other Alternatives Consulting GROUP



3000 El Camino Real Building 4, Palo Alto, CA 94306

+ (1)650-383-0447 | [Contact@noa-consultants.com](mailto:Contact@noa-consultants.com) | [www.noa-consultants.com](http://www.noa-consultants.com)



# SUCCESS

IS OUR PROPOSE FOR YOU & YOUR BUSINESS

Key differences that make our consulting services better than traditional programs is our implementation.



## Business Consulting & COACHING

**Increase Productivity**  
2+ more selling hours daily



## GROWTH STRATEGY & IMPLEMENTATION

**Book More Meetings**  
30% more meetings



## FULL SCALING, STAFFING & BUSINESS INNOVATION

**Drive More Pipeline**  
42% more opportunities business  
**Achieve Revenue Goals**  
10-25% more revenue

## OUR PARTNERS



L'ORÉAL

HITACHI

# SALES

## PIPELINE DEVELOPMENT

BASED ON PRE-APPROVED MESSAGING AND PROSPECT LISTS, NOA WILL EXECUTE MULTI-TOUCH SALES EMAIL CAMPAIGNS, OR "EMAIL DRIPS" INTRODUCING YOUR COMPANY AND SETTING APPOINTMENTS.

WITH AN AVERAGE OF 150+ PROSPECTS ENGAGED DAILY, SALES REPS CAN EXPECT TO SAVE 2+ HOURS, BOOK 30% MORE MEETINGS, HAVE 30% MORE PIPELINE, AND CLOSE MORE DEALS.



**AUTOMATE  
THE BUSYWORK**



**15% INCREASE  
LAND MORE  
EMAIL REPLIES**



**30% INCREASE  
QUALIFIED MEETINGS**



**60% INCREASE  
CLOSE MORE  
DEALS FASTER**

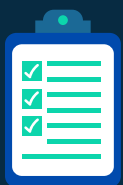
# ENGAGEMENT

## BRAND ENGAGEMENT

REACH AND ENGAGE TOP PROSPECTS LEVERAGING REMARKETING ACROSS EMAIL, SOCIAL CONTENT, AND PAID ADVERTISING.

## SOICAL MEDIA STRATEGY

NOA WILL PUBLISH PRE-APPROVED AND ON-DEMAND CONTENT ACROSS THE SOCIAL PROFILES OF YOUR TEAM, INCLUDING LINKEDIN, TWITTER, FACEBOOK, AND INSTAGRAM.



**73% MORE BY  
NURTURE SALES  
PIPELINE**



**40% MORE  
INCREASE IN WEBSITE  
TRAFFIC**



**STAY TOP-OF-MIND  
WITH PROSPECTS**



**MAINTAIN  
BRAND STANDARDS**

# MARKETING

## ENGAGEMENT

Your biggest fans, best customers and community of supporters live within the LinkedIn networks of your team and the custom retargeting audiences we setup during onboarding.

We'll develop content and campaigns to engage your growing community of followers and prospects.

## LEAD FLOW

We will continuously add target customers to your marketing funnel, generating upfront leads and building your database of warm prospects.

Combining sales process automation with smart organic and paid remarketing, you'll engage qualified prospects across platforms 24/7 and 365.

## AWARENESS

The more accurately we define our target customer, the more effectively we can find and engage them.

We will organize and prioritize target markets and develop content and campaigns optimized for each segment.

We'll cover the bases from personalized outreach, retargeting website visitors, and company-wide social media.

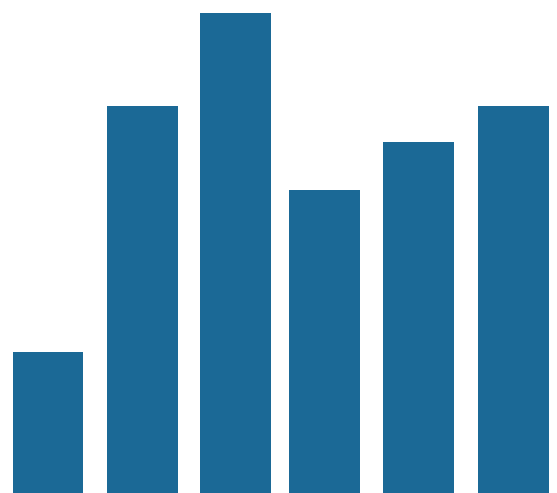
## MARKET STATS

# 25%

*notable increase in social media network followers in a year*

# 65%

*notable increase in social media network followers in year 2*



# OUR PLANS



## BUSINESS CONSULTING & COACHING

Maximize reach and engagement with company-wide social marketing

**\$3,500/M**



## GROWTH STRATEGY & IMPLEMENTATION

Nurture prospects across social, remarketing and campaigns

**\$5,000/M**



## FULL SCALING, STAFFING & IMPLEMENTATION

Leap forward to the latest marketing systems and technologies

**\$15,000/M**

### COMPARE FEATURES

### SALES GROWTH

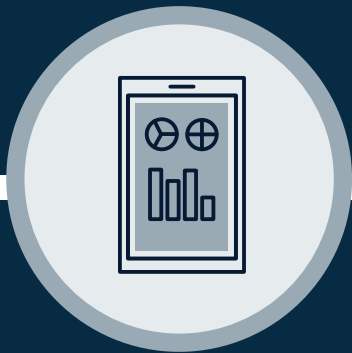
### OPERATIONS MANAGEMENT

### FULL SCALING AND STAFFING

## PROFESSIONAL SERVICES

ACCOUNT MANAGER	✓	✓	✓
STRATEGIC PLANNING	✓	✓	✓
ONBOARDING AND TRAINING	✓	✓	✓
CONTENT LIBRARY	✓	✓	✓
CAMPAIGN MANAGEMENT	✓	✓	✓
REMARKETING	✗	✓	✓
QUALIFIED PROSPECT LISTS	✗	✓	✓
COMPANY-WIDE SOCIAL MEDIA	✗	✓	✓

# OUR PLANS



## BUSINESS CONSULTING & COACHING

Maximize reach and engagement with company-wide social marketing

**\$3,500/M**



## GROWTH STRATEGY & IMPLEMENTATION

Nurture prospects across social, remarketing and campaigns

**\$5,000/M**



## FULL SCALING, STAFFING & IMPLEMENTATION

Leap forward to the latest marketing systems and technologies

**15,000/M**

### COMPARE FEATURES

#### SALES GROWTH

#### OPERATIONS MANAGEMENT

#### FULL SCALING AND STAFFING

### FEATURES

WEEKLY REPORTING



NETWORK DEVELOPMENT



CONSULTING AND TRAINING



BUSINESS TRAINING



MARKETING SOFTWARE

1 LICENSE

3 LICENSES

5 LICENSES



# OUR PLANS



## BUSINESS CONSULTING & COACHING

Maximize reach and engagement with company-wide social marketing

**\$3,500/M**



## GROWTH STRATEGY & IMPLEMENTATION

Nurture prospects across social, remarketing and campaigns

**\$5,000/M**



## FULL SCALING, STAFFING & IMPLEMENTATION

Leap forward to the latest marketing systems and technologies

**\$15,000/M**

### COMPARE FEATURES

### SALES GROWTH

### OPERATIONS MANAGEMENT

### FULL SCALING AND STAFFING

### ADDITIONAL BENEFITS

CONTENT PRE-APPROVAL



REAL TIME LEAD ALERTS



PROSPECT TRACKING



SYSTEMS IMPLEMENTATION



LIVE WEEKLY PROGRESS REPORTING

1 HOUR

1 HOUR

1 HOUR

WEEKLY BUSINESS COACHING/ CONSULTING WITH MBA

1 HOUR

2 HOURS

4 HOURS

\*WORTH \$395/HR

# KEY FEATURES



**GO TO MARKET  
PLANNING**



**APPROVED  
PROSPECTS**



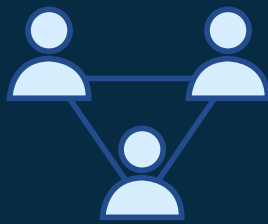
**APPROVED  
MESSAGING**



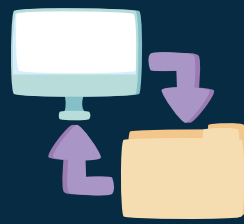
**AUTOMATED  
OUTREACH**



**UPFRONT  
MEETING**



**NETWORK  
GROWTH**



**DATABASE  
DEVELOPMENT**



**WEEKLY  
REPORTING**



**L3000 El Camino Real Building 4,  
Palo Alto, CA 94306**



**+ (1) 650-383-0447**



**INFO@NOA-CONSULTANTS.COM**



**WWW.NOA-CONSULTANTS.COM**