

N.O.A Consulting GROUP



3000 El Camino Real Building 4, Palo Alto, CA 94306

(1)619-431-3656 | contact@noaconsultinggroup.com | www.noaconsultinggroup.com



SUCCESS

IS OUR PROPOSE FOR YOU & YOUR BUSINESS

Key differences that make our consulting services better than traditional programs is our implementation.



Business Consulting & COACHING

Increase Productivity
2+ more selling hours daily



GROWTH STRATEGY & IMPLEMENTATION

Book More Meetings
30% more meetings



FULL SCALING, STAFFING & BUSINESS INNOVATION

Drive More Pipeline
42% more opportunities business
Achieve Revenue Goals
10-25% more revenue

OUR PARTNERS



L'ORÉAL

HITACHI

3000 El Camino Real Building 4, Palo Alto, CA 94306
(1)650-383-0447 | contact@noa-consultants.com | www.noa-consultants.com

SALES

PIPELINE DEVELOPMENT

BASED ON PRE-APPROVED MESSAGING AND PROSPECT LISTS, NOA WILL EXECUTE MULTI-TOUCH SALES EMAIL CAMPAIGNS, OR "EMAIL DRIPS" INTRODUCING YOUR COMPANY AND SETTING APPOINTMENTS.

WITH AN AVERAGE OF 150+ PROSPECTS ENGAGED DAILY, SALES REPS CAN EXPECT TO SAVE 2+ HOURS, BOOK 30% MORE MEETINGS, HAVE 30% MORE PIPELINE, AND CLOSE MORE DEALS.



**AUTOMATE
THE BUSYWORK**



**15% INCREASE
LAND MORE
EMAIL REPLIES**



**30% INCREASE
QUALIFIED MEETINGS**



**60% INCREASE
CLOSE MORE
DEALS FASTER**

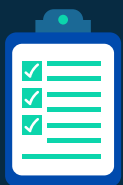
ENGAGEMENT

BRAND ENGAGEMENT

REACH AND ENGAGE TOP PROSPECTS LEVERAGING REMARKETING ACROSS EMAIL, SOCIAL CONTENT, AND PAID ADVERTISING.

SOCIAL MEDIA STRATEGY

NOA WILL PUBLISH PRE-APPROVED AND ON-DEMAND CONTENT ACROSS THE SOCIAL PROFILES OF YOUR TEAM, INCLUDING LINKEDIN, TWITTER, FACEBOOK, AND INSTAGRAM.



**73% MORE BY
NURTURE SALES
PIPELINE**



**40% MORE
INCREASE IN WEBSITE
TRAFFIC**



**STAY TOP-OF-MIND
WITH PROSPECTS**



**MAINTAIN
BRAND STANDARDS**

MARKETING

ENGAGEMENT

Your biggest fans, best customers and community of supporters live within the LinkedIn networks of your team and the custom retargeting audiences we setup during onboarding.

We'll develop content and campaigns to engage your growing community of followers and prospects.

LEAD FLOW

We will continuously add target customers to your marketing funnel, generating upfront leads and building your database of warm prospects.

Combining sales process automation with smart organic and paid remarketing, you'll engage qualified prospects across platforms 24/7 and 365.

AWARENESS

The more accurately we define our target customer, the more effectively we can find and engage them.

We will organize and prioritize target markets and develop content and campaigns optimized for each segment.

We'll cover the bases from personalized outreach, retargeting website visitors, and company-wide social media.

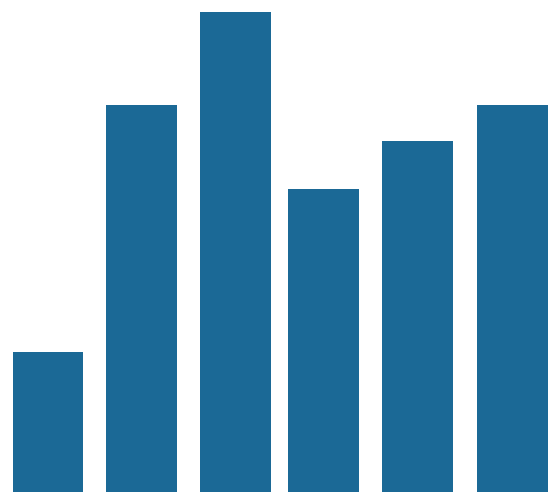
MARKET STATS

25%

notable increase in social media network followers in a year

65%

notable increase in social media network followers in year 2



OUR PLANS



REBRANDING & BRAND DEVELOPMENT

Maximize reach and engagement with company-wide social marketing

\$3,500/M



GROWTH STRATEGY & IMPLEMENTATION

Nurture prospects across social, remarketing and campaigns

\$7,000/M



FULL SCALING, STAFFING & IMPLEMENTATION

Leap forward to the latest marketing systems and technologies

\$15,000/M

COMPARE FEATURES

SALES GROWTH

OPERATIONS MANAGEMENT

FULL SCALING AND STAFFING

PROFESSIONAL SERVICES

ACCOUNT MANAGER



STRATEGIC PLANNING



ONBOARDING AND TRAINING



CONTENT LIBRARY



CAMPAIGN MANAGEMENT



COMPANY-WIDE SOCIAL MEDIA



VIRTUAL ASSISTANT OPTION



QUALIFIED PROSPECT LISTS



OUR PLANS



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Leap forward to the latest marketing systems and technologies

15,000/M

COMPARE FEATURES

SALES GROWTH

OPERATIONS MANAGEMENT

FULL SCALING AND STAFFING

FEATURES

PAID AD MANAGEMENT



CUSTOMER SERVICE STAFF



SALES STAFF



PRODUCT PRESENTERS



MARKETING SOFTWARE

1 LICENSE

3 LICENSES

5 LICENSES



OUR PLANS



REBRANDING & BRAND DEVELOPMENT

Maximize reach and engagement with company-wide social marketing

\$3,500/M



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\$15,000/M

COMPARE FEATURES

SALES GROWTH

OPERATIONS MANAGEMENT

FULL SCALING AND STAFFING

ADDITIONAL BENEFITS

CONTENT PRE-APPROVAL



BI-WEEKLY PROGRESS REPORTS



REAL TIME LEAD ALERTS



SYSTEMS IMPLEMENTATION



PROSPECT TRACKING



WEEKLY BUSINESS MBA CONSULTING



3 HOURS

6 HOURS

*WORTH \$395/HR

KEY FEATURES



**GO TO MARKET
PLANNING**



**APPROVED
PROSPECTS**



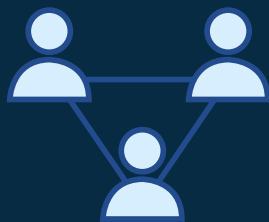
**APPROVED
MESSAGING**



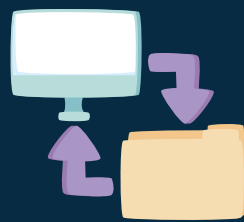
**AUTOMATED
OUTREACH**



**UPFRONT
MEETING**



**NETWORK
GROWTH**



**DATABASE
DEVELOPMENT**



**WEEKLY
REPORTING**



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