

# Marketing & Sales-Pipeline Management





# SUCCESS

**IS OUR PURPOSE FOR YOU & YOUR BUSINESS**

With key differences that makes our marketing and sales-pipeline management different is our consulting hours added to every package.



## **BRAND DEVELOPMENT & SALE GROWTH**

**Increase Productivity**  
2+ more selling hours daily



## **REBRANDING & GROWTH STRATEGY**

**Book More Meetings**  
30% more meetings



## **ENTERPRISE & BUSINESS EXPANSION**

**Drive More Pipeline Activity**  
42% more business opportunities  
**Achieve Revenue Goals**  
10-25% more revenue

## **OUR PARTNERS**



L'ORÉAL

**HITACHI**

# SALES

## PIPELINE DEVELOPMENT

BASED ON PRE-APPROVED MESSAGING AND PROSPECT LISTS, NOA WILL EXECUTE MULTI-TOUCH SALES EMAIL CAMPAIGNS, OR "EMAIL DRIPS" INTRODUCING YOUR COMPANY AND SETTING APPOINTMENTS.

WITH AN AVERAGE OF 150+ PROSPECTS ENGAGED DAILY, SALES REPS CAN EXPECT TO SAVE 2+ HOURS, BOOK 30% MORE MEETINGS, HAVE 30% MORE PIPELINE, AND CLOSE MORE DEALS. WE HANDLE EVERY STEP IN YOUR PIPELINE FROM MARKETING TO CLOSING DEALS



**AUTOMATE  
THE BUSYWORK**



**15% INCREASE  
LAND MORE  
EMAIL REPLIES**



**30% INCREASE  
QUALIFIED MEETINGS**



**60% INCREASE  
CLOSE MORE  
DEALS FASTER**

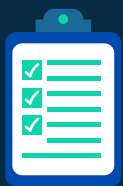
# ENGAGEMENT

## BRAND ENGAGEMENT

REACH AND ENGAGE TOP PROSPECTS LEVERAGING REMARKETING ACROSS EMAIL, SOCIAL CONTENT, AND PAID ADVERTISING.

## SOCIAL MEDIA STRATEGY

NOA WILL PUBLISH PRE-APPROVED AND ON-DEMAND CONTENT ACROSS THE SOCIAL PROFILES OF YOUR TEAM, INCLUDING LINKEDIN, TWITTER, FACEBOOK, AND INSTAGRAM.



**43% MORE SALES BY  
NURTURE SALES  
PIPELINE**



**40% MORE  
INCREASE IN WEBSITE  
TRAFFIC**



**STAY TOP-OF-MIND  
WITH PROSPECTS**



**MAINTAIN  
BRAND STANDARDS**

# MARKETING

## ENGAGEMENT

Your biggest fans, best customers and community of supporters live within the LinkedIn networks of your team and the custom retargeting audiences we setup during onboarding.

We'll develop content and campaigns to engage your growing community of followers and prospects.

## LEAD FLOW

We will continuously add target customers to your marketing funnel, generating upfront leads and building your database of warm prospects.

Combining sales process automation with smart organic and paid remarketing, you'll engage qualified prospects across platforms 24/7 and 365.

## AWARENESS

The more accurately we define our target customer, the more effectively we can find and engage them.

We will organize and prioritize target markets and develop content and campaigns optimized for each segment.

We'll cover the bases from personalized outreach, retargeting website visitors, and company-wide social media.

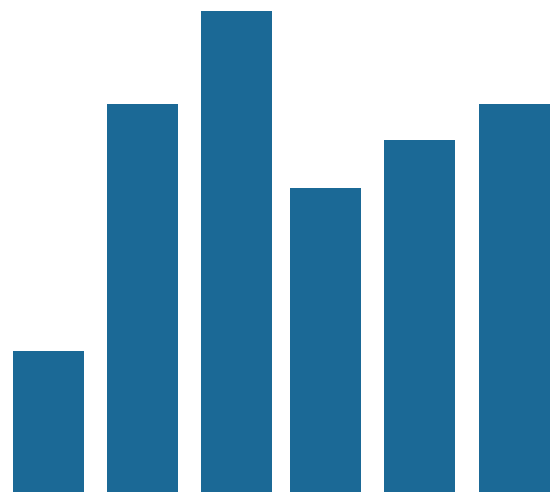
## MARKET STATS

# 25%

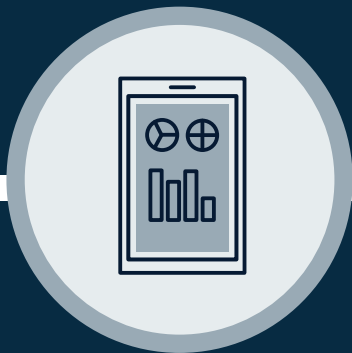
*notable increase in social media network followers in a year*

# 65%

*notable increase in social media network followers in year 2*



# OUR PLANS



## BRAND DEVELOPMENT & SALES GROWTH

Maximize reach and engagement with company-wide digital marketing

**\$2,500/M**



## REBRANDING & GROWTH STRATEGY

Nurture prospects across social media, remarketing and campaigns

**\$5,000/M**



## SCALING & BUSINESS INNOVATION

Leap forward to the latest marketing systems and technologies

**\$7,500/M**

### COMPARE FEATURES

### BRAND DEVELOPMENT & SALES GROWTH

### REBRANDING & GROWTH STRATEGY

### SCALING & BUSINESS INNOVATION

## PROFESSIONAL SERVICES

ACCOUNT MANAGER



STRATEGIC PLANNING



ONBOARDING AND TRAINING



CONTENT LIBRARY



CAMPAIGN MANAGEMENT



REMARKETING



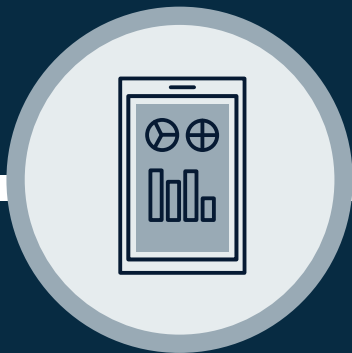
QUALIFIED PROSPECT LISTS



COMPANY-WIDE SOCIAL MEDIA



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### COMPARE FEATURES

#### BRAND DEVELOPMENT & SALES GROWTH

#### REBRANDING & GROWTH STRATEGY

#### SCALING & BUSINESS INNOVATION

### FEATURES

WEEKLY REPORTING



NETWORK DEVELOPMENT



CONSULTING AND TRAINING



BUSINESS TRAINING



MARKETING SOFTWARE

1 LICENSE

3 LICENSES

5 LICENSES

COMPANY-WEBSITE



GOOGLE SEO



# OUR PLANS



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### COMPARE FEATURES

#### BRAND DEVELOPMENT & SALES GROWTH

#### REBRANDING & GROWTH STRATEGY

#### SCALING & BUSINESS INNOVATION

### ADDITIONAL BENEFITS

CONTENT PRE-APPROVAL



REAL TIME LEAD ALERTS



PROSPECT TRACKING



LIVE WEEKLY PROGRESS REPORTING



SYSTEMS IMPLEMENTATION



COLD CALLING



WEEKLY BUSINESS COACHING/  
CONSULTING/TRAINING  
WITH MBA  
\*WORTH \$250/HR

1.5 HOUR

4 HOURS

8 HOURS

# KEY FEATURES



**GO TO MARKET  
PLANNING**



**APPROVED  
PROSPECTS**



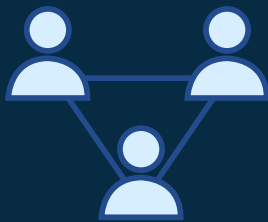
**APPROVED  
MESSAGING**



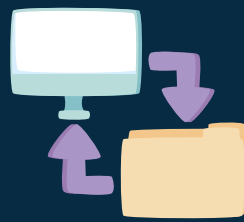
**AUTOMATED  
OUTREACH**



**UPFRONT  
MEETING**



**NETWORK  
GROWTH**



**DATABASE  
DEVELOPMENT**



**WEEKLY  
REPORTING**



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